

# Eric Luis Galindo

## Education

Stanford University 2020  
B.S. Product Design Engineering



## Experience

### Assistant Designer

Levi Strauss & Co. Premium Collections Team September 2020 - Present

- Designed for Levi's Vintage Clothing, Levi's Made in Japan and Levi's Skate Collections
- Worked across various product categories i.e Men's, Women's, Tops, Bottoms, Denim, Knits and Wovens.
- Designed the number one selling Levi's style at Urban Outfitters in 2023.
- Prepare flat sketches and develop tech packs to communicate garment construction details to manufacturers.
- Create BOMs for individual garments to be passed on to the product development team.

### Art Director

Freelance June 2020 - Present

- Developed creative concepts, executed photo and video shoots and directed post production for marketing campaigns to coincide with product releases.
- Conducted extensive research on client's product offerings, competitors, target audience and marketing channels.
- Sourced photographers, videographers, sound producers and influencers to execute projects.
- Delivered photo and video assets to be used for social media and online marketing campaigns.

### Design Innovation Intern

Levi Strauss & Co. June 2019 - September 2019

- Supported Levi's collaborations team for upcoming releases, events and DTG printing rollouts.
- Conducted research and put together a detailed report on how to better engage Gen Z consumers.
- Developed a long term strategy for Levi's global tailorshops.

### Sales Associate

Levi Strauss & Co. June 2016 - September 2018

- Managed stockroom inventory, prepared store for opening and closing, and aided customers with inquiries at the Levi's Flagship store in downtown San Francisco.

## Skills

### Adobe Suite

Illustrator  
Photoshop  
Premier Pro  
Lightroom

### Art Direction

Concept Development  
Human Centered Design  
Marketing Campaigns  
Team Building

### Production

Photography  
Videography  
Lighting  
Audio